



**2009 Geneva Concours d'Elegance
Names 1942 Chrysler People's Choice Award
More than 200 Classic Cars were
Showcased During Competition Along Historic Street**

FOR IMMEDIATE RELEASE

GENEVA, Illinois (Aug. 24, 2009) – A 1942 Town & Country 9 Passenger Chrysler owned by Kim and Dennis Harms of Poplar Grove, Illinois was named "People's Choice" at the 2009 Geneva Concours d'Elegance held on Sunday August 23rd along the historic streets of downtown Geneva. The weekend event's sold out dinner and auction proceeds helped contribute to charity for the fifth consecutive year. This growing Midwest annual event attracted more than 15,000 spectators.

Competitors from all over the Chicago and the Mid-West area brought their prized automotive possessions to historic downtown Geneva for judging in 12 categories. Overall, more than 200 classic vehicles, ranging from the event's oldest competitor – a 1908 Buick – to a rare collection of Rolls-Royce 1923 -1999. Jeff Minogue, Member of the Rolls-Royce Owners Club is not new to car collector shows. "I have rarely seen one choreographed and executed so well," said Minogue. "Most shows are lucky to have one Rolls-Royce on display, getting as many as you had in Geneva almost requires a national meet!" Minogue continued, "It was lovely to see such a diverse collection of high quality cars, and of course, it was an honor for us to be invited and to have Rolls-Royce as the Featured Marque on display."

Concours Director and Registrar, John Barrett, has owned and raced vintage cars and has been involved with the Concours for years. "This event is good for the area and really showcases the top level of automobiles that have been restored to their original glory," he said. Cars received scores by a qualified panel of judges. "The craftsmanship on these cars is incredible and the individuals or teams that work on them are proud to show the cars off to those who stop by," he added.

Many of the judges on the panel have officiated at national and international events. The Geneva Concours presents the Carl F. Benz Award to each winner. "The Benz" award is a unique custom-designed metal sculpture in the likeness of Carl F. Benz. He was chosen for the award because he is considered to be the Father of the Automobile. Guy Bellavar, a well-known local St. Charles, Illinois artist, was chosen to design and create the unique award.

Bob Joynt, Automotive Historian and Collector concluded the Geneva Concours' as the Drive-By-Awards commentator. Bob is a long time automotive historian and Classic[®] car owner. He is a national director of the Classic Car Club of America, a trustee of the Auburn-Cord-Duesenberg Museum and the Classic Car Club of Museum

The Geneva Concours is held every year on the third Sunday in August. "Each year, the Concours benefits a local charity," stated Patt Barrett, Board Member of the Geneva Concours. "The Geneva Concours is pleased to have worked to change the lives of children living with diabetes," said Barrett. The 2010 Geneva Concours is slated for Sunday, August 22, 2010.

About Geneva Concours d'Elegance:

The Geneva Concours d'Elegance is a premier automobile show producing the best classic, exotic and race automobile event that showcases the heritage, artistic, and engineering significance of the automobile in the surroundings of historic, Geneva, Illinois. Geneva Concours d'Elegance is a non-profit, 501 (c) (3) organization. For complete information about this event, please call (630) 584-3107 or visit

www.genevaconcours.org